

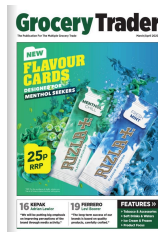
GROCERY TRADER

JULY 2019 TO JUNE 2020



GroceryTrader

Grocery Trader has reported in accordance with ABC's industry-agreed standards for Business Magazines



4,697

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



Grandflame Ltd

glen@grandflame.co.uk



www.grocerytrader.co.uk



0203 026 1860

Updated: 06 Jan 2021

See page 4 for a summary of the changes.

www.abc.org.uk

94.9%

CONTROLLED FREE
Issue distributed 21/02/20

5.1%

OTHER FREE
Issue distributed 21/02/20

PAID

Issue distributed 21/02/20

MEMBERSHIP

Issue distributed 21/02/20

EVERY 2
MONTHS

5 ISSUES

RETAILING &
WHOLESALE

MARKET SECTOR

GROCERY TRADER

JULY 2019 TO JUNE 2020

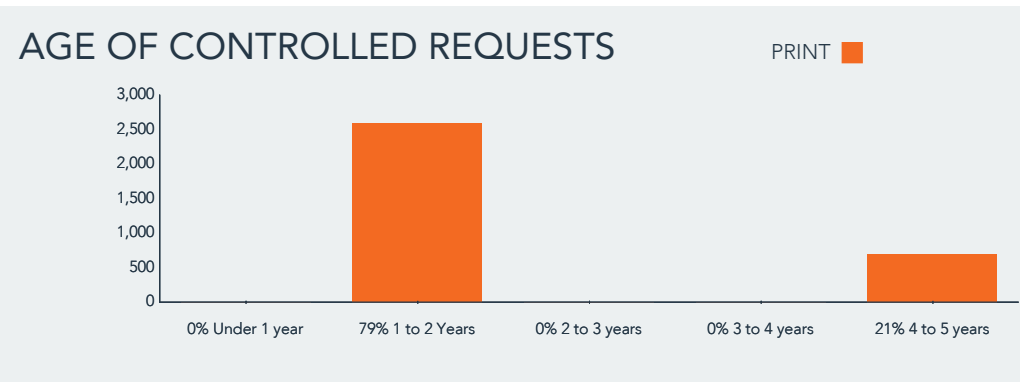


AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 21/02/20	4,700	4,700	-	4,700	4,700	-	-	-	-
FREE COPIES	4,700	4,700	-	4,700	4,700	-	-	-	-
CONTROLLED FREE	4,461	4,461	-	4,461	4,461	-	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	3,287	3,287	-	3,287	3,287	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	1,174	1,174	-	1,174	1,174	-	-	-	-
OTHER FREE	239	239	-	239	239	-	-	-	-
NON-CONTROLLED FREE	239	239	-	239	239	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Directors, buyers, key decision makers in head offices and store managers and other employees of multiple supermarkets, Co-ops and convenience store chains.



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	4,697	4,697	-
PRINT EDITION	4,697	4,697	-
DIGITAL EDITION	-	-	-

ISSUE ANALYSIS

PRINT

ISSUE	DISTRIBUTED	TOTAL
Jul/Aug	13/08/19	4,709
Sep/Oct	15/10/19	4,700
Nov/Dec	23/12/19	4,700
Jan/Feb	21/02/20	4,700
Mar/Ap	16/04/20	4,676

CORONAVIRUS (COVID-19) STATEMENTS

PUBLISHER STATEMENT

Issue changes: The May/June 2020 issue was dropped due to Covid-19.

UPDATED CERTIFICATE

This certificate has been updated as described below:

- * The Age of Request Analysis has been amended.
- * The Covid-19 Certificate/Statement has been amended to show that the May/June 2020 issue was dropped due to Covid-19.

About this certificate

This certificate, issued 06/01/21, has been produced from data declared by Grandflame Ltd as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

While care has been taken to ensure the information presented is correct, ABC cannot accept responsibility for any errors or omissions.

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

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